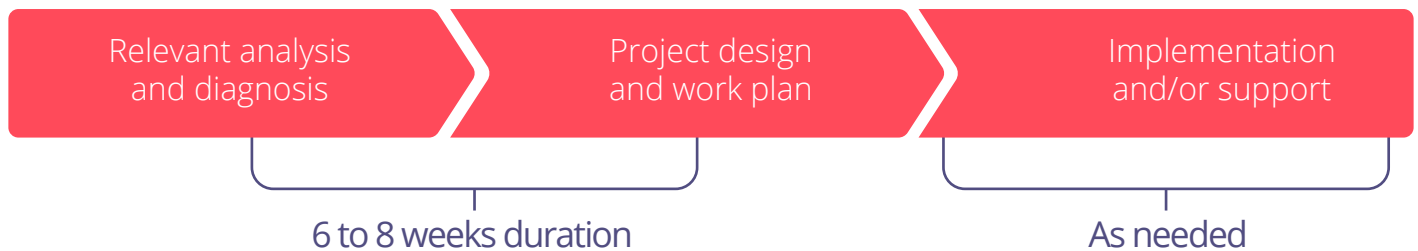


Growth target: Develop new customers or markets

It is done to make profitable and sustainable sales growth.

Methodology:



Scope

Input analysis



Focused on

Maximize the chances of success. The plan includes:

1. Opportunity dimension and value.
2. target customers or the segment profile.
3. Competitive analysis and value proposition.
4. Commercial strategy and communication plan.
5. Management control and monitoring tool.



Let's talk!

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