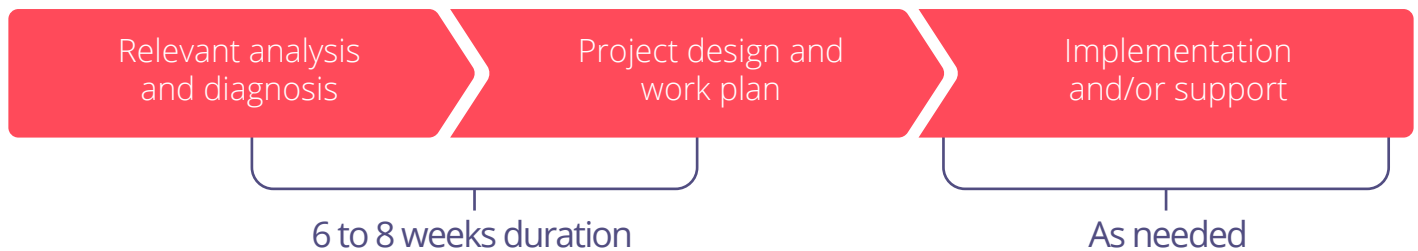


# Growth target: New products launch and services

It is done to make profitable and sustainable sales growth through introducing new products.

## Methodology:



## Scope

### Input analysis



### Focused on

Maximize the chances of success. The plan includes:

1. Opportunity dimension and value.
2. Target customers or segment profile.
3. Competitive analysis and value proposition.
4. Commercial strategy and communication plan.
5. Management control and monitoring tool.



Let's talk!

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